

## **Opus Newton**

Opus Newton is being built on the JCC Greater Boston campus in Newton, MA, and connected to 2Life's Coleman House by terraced spaces including a café; cultural arts, learning, and fitness areas; and patio gardens. Walking trails provide easy access to the JCC (discounted membership), Newton Community Farm, and Nahanton Park. Slated for residency mid-2025, the property will offer 174 apartments to middle-income older adults, each of whom commits to volunteering at least 10 hours per month. This approach helps reduce staffing and overhead costs while creating more opportunities for interpersonal interaction.

## **Opus Newton Naming Opportunities**

EXTERIOR		INTERIOR	
Building	\$5,000,000	Community connector	\$2,500,000
Campus	\$3,000,000	Volunteer program and hub	\$1,000,000
Main entrance and entry court	\$2,000,000	Wellness center	\$1,000,000
Roadway	\$1,000,000	Servery/Commercial kitchen	\$1,000,000
Link/Bridge to Coleman (1st floor)	\$1,000,000	Lobby and front desk	\$1,000,000
Great lawn (behind dining terrace)	\$750,000	Restaurant	\$1,000,000
Main courtyard	\$750,000	Gather space (3)	\$500,000
Al fresco dining terrace	\$500,000	Sculpture (double-height wall)	\$500,000
Rooftop terrace (6 <sup>th</sup> floor)	\$350,000	Grand stair / elevator	\$250,000
Perimeter pathway	(named)	Art studio	(named)
Courtyard raised beds	\$100,000	Salon and spa	\$100,000
Courtyard garden area	\$100,000	Aerobic studio	\$100,000
Green roofs (3)	\$100,000	Fitness studio	\$100,000
Solar panels	\$50,000	Classroom	\$50,000
Charging stations	\$50,000	Conference rooms	\$50,000
Trees and benches	also available	Staff locker room	\$50,000
		Office suite	\$50,000
		Bicycle storage	\$25,000
		Rehabilitation room	\$25,000

If you are interested in a naming opportunity and would like more information or assistance in identifying the right option for you, please call **617-208-0654.** 

